



DeWitt
Design

Alex DeWitt

Graphic Designer,
Visual Artist,
Creative Problem Solver

Alex DeWitt is a graphic designer and creative located in New England who offers his eagerness to learn and his flexibility to adapt to new and evolving challenges in the creative space.

Skills:

Adobe Programs:

Photoshop	●●●●○
Illustrator	●●●●○
InDesign	●●●●○
Lightroom	●●●●○
Premiere Pro	●●●●○
After Effects	●●●●○
Dimension	●●●●○

Design Software:

Affinity Designer	●●●●○
Affinity Publisher	●●●●○
Affinity Photo	●●●●○
Figma	●●●●○

Social Media Experience:

Facebook	●●●●○
Instagram	●●●●○
Twitter	●●●●○
Reddit	●●●●○

Related Skills:

- ▶ HTML, CSS, and related web design skills.
- ▶ Content Management Systems (CMS) such as Wordpress
- ▶ Office Suite (Word, Excel, PowerPoint, Outlook, ect.)
- ▶ Google Suite (Google Docs, Slides, Sheets, Gmail, ect.)

Experience

Current

Mack Molding - Shipping/Receiving Clerk

Cavendish VT
MAY 2020 - CURRENT

- ▶ Responsible for shipping products out to customers within specified deadlines, often with short turn-around.
- ▶ Creates and processes shipping documents including Bills of Lading, Certificates of Compliance, and various export documents.
- ▶ Handles data entry tasks, including inventory database maintenance.

Freelance Graphic Designer

JUNE 2018 - CURRENT

- ▶ Worked with local organizations and non-profits to create effective branding and digital messaging packages.
- ▶ Consulted with marketing and outreach teams regarding best practices of communication and brand building within the digital space.
- ▶ Independently managed matters of invoicing, intellectual property rights, and other related paperwork.

Past

Ideometry - Graphic Design Intern

Remote
MAY 2018 - JUNE 2018

- ▶ Worked independently and as part of a larger marketing team working on multiple projects of varying scales and time-frames to create a range of graphics from print and web advertisements, UI mockups for website design, to simple motion graphics, forming hundreds of pieces of work over a short period of time.
- ▶ Worked directly under the Creative Director to brainstorm simple visual solutions to complex problems.
- ▶ Researched information to guide creative strategy on multiple projects.
- ▶ Independently managed and logged time spent on a variety of projects for management's review.

Northern Vermont University - Design Intern

Lyndonville, VT
JANUARY 2018 - MAY 2018

- ▶ Independently applied the evolving branding manual to transform existing brand materials and create new materials for use with the new Northern Vermont University brand identity.
- ▶ Identified areas previously overlooked in the re-branding process.
- ▶ Managed multiple work orders with varying time-lines and degree of complexity to create materials both for internal consumption and external marketing use.

Northern Vermont University - Student Orientation Coordinator

Lyndonville, VT
JANUARY 2017 - JANUARY 2018

- ▶ Aided in the training and management of student leaders in preparation for summer orientation programs.
- ▶ Created and led a new social media initiative to introduce new students to on-campus and off-campus life, gathering hundreds of followers in the span of a few weeks.
- ▶ Interacted both in-person and on the phone with incoming students and their families to answer questions and resolve issues.
- ▶ Aided in the planning and execution of large-scale orientation programs handling hundreds of new college students.

Education

Northern Vermont University - Lyndon

Graduated Summer of 2018

- ▶ Bachelor's of Fine Arts: Graphic Design
- ▶ Associate's of Science: Photography

Formerly known as Lyndon State College

Contact Me:

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View My Portfolio

<http://DeWitt.Design>