



Alex DeWitt

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WORK EXPERIENCE

Ideometry, Boston, MA – Graphic Design Intern

MAY 2018 - JUNE 2018

- Worked independently and as part of a larger marketing team working on multiple projects of varying scales and time-frames to create a range of graphics from print and web advertisements, UI mockups for website design, to simple motion graphics, forming hundreds of pieces of work over a short period of time.
- Worked directly under the Creative Director to brainstorm simple visual solutions to complex problems.
- Researched information to guide creative strategy on multiple projects.
- Independently managed and logged time spent on a variety of projects for management's review

Lyndon State College: Office of Communication And Marketing – Design Intern

JANUARY 2018 - MAY 2018

- Independently applied the evolving branding manual to transform existing brand materials and create new materials for use with the new Northern Vermont University brand identity.
- Identified areas previously overlooked in the rebranding process.
- Managed multiple work orders with varying time-lines and degree of complexity to create materials both for internal consumption and external marketing use.

Lyndon State College: Department of Student Life – Student Orientation Coordinator

JANUARY 2017 - JANUARY 2018

- Aided in the training and management of student leaders in preparation for summer orientation programs.
- Created and led a new social media initiative to introduce new students to on-campus and off-campus life, gathering hundreds of followers in the span of a few weeks.
- Interacted both in-person and on the phone with incoming students and their families to answer questions and resolve issues.
- Aided in the planning and execution of large-scale orientation programs handling hundreds of new college students.

EDUCATION

Lyndon State College, Lyndonville VT - Class of August 2018

B.F.A. - GRAPHIC DESIGN

A.S. - PHOTOGRAPHY

SKILLS

Adobe Programs

Adobe Photoshop	<div style="width: 90%;"></div>
Adobe Illustrator	<div style="width: 80%;"></div>
Adobe InDesign	<div style="width: 95%;"></div>
Adobe Lightroom	<div style="width: 85%;"></div>
Adobe Premiere Pro	<div style="width: 75%;"></div>
Adobe After Effects	<div style="width: 60%;"></div>

Other Programs:

- Affinity Designer
- Figma
- Microsoft Word
- Microsoft Excel
- Google Suite
- Windows 7/8/10
- MacOS
- Linux (Ubuntu, Mint, Kali)

Applicable Skills:

- Basic HTML and CSS knowledge
- Use of Wordpress and other similar CMS

AWARDS

Student Art Show:

GOLD IN POSTER DESIGN (2016)

GOLD IN COLOR PHOTOGRAPHY (2016)

GOLD IN DIGITAL ART (2017)

GOLD IN 3D ART (2017)

Other Awards:

EAGLE SCOUT (2014)